# ChatGPT Enterprise Essentials

- 2 Days
- Lecture and Hands-on Labs

## Course Overview

This course is designed for organizations that have adopted ChatGPT Enterprise and want to use it effectively, safely, and consistently across teams. Participants will learn how ChatGPT Enterprise differs from consumer AI tools, how to apply it to real business workflows, and how to govern its use responsibly at scale. Through a combination of guided lectures and hands-on labs, learners will build practical skills in prompt design, output evaluation, risk mitigation, and shared knowledge development. The course emphasizes enterprise concerns such as data safety, governance, human oversight, and return on investment, equipping teams to move beyond experimentation toward confident, organization-wide adoption. By the end of the course, participants will understand not only how to use ChatGPT Enterprise day to day, but how to integrate it into workflows in a way that aligns with business goals, compliance requirements, and organizational standards.

Review this course online at https://www.alta3.com/courses/chatgpt-ent-ess

## Who Should Attend

- Business professionals using ChatGPT Enterprise in their daily work
- Team leads responsible for workflow efficiency and consistency
- Managers overseeing AI adoption within departments
- Decision-makers responsible for AI governance and risk management

## What You'll Learn

- Understand differences between ChatGPT Enterprise and consumer AI tools.
- Implement data safety and governance procedures.
- Create role-aware prompts and evaluate AI outputs for accuracy.
- Mitigate risks and manage AI adoption at scale.

## Outline

- Lecture + Lab: First Lab (markdown demo)
- Lecture + Lab: Embed slides
- Lecture + Lab: Embed a video
- Lecture + Lab: batcat
- Lecture + Lab: drop down
- Lecture + Lab: Mermaid curriculm example
- Lecture + Lab: Mermaid graph top down.md
- Lecture + Lab: Mermaid graph left right.md
- Lecture + Lab: Mermaid ladder diagram
- Lecture + Lab: Mermaid git graph
- Lecture + Lab: Mermaid pie chart
- Lecture + Lab: Mermaid mindmap sorrry still broken

## Prerequisites

- Basic computer proficiency, including typing, copy/paste, and web browser use
- No technical or programming background required