



AI for Executives: Strategy, Tools, and Practical Advantage

- .5 Days
- Lecture and Hands-on Labs

Course Overview

This executive-focused session equips senior leaders with a clear, practical understanding of today's AI landscape. Participants will explore leading AI platforms including ChatGPT, Claude, Gemini, Perplexity, Grok, and enterprise copilots, gaining clarity on capabilities, limitations, and strategic applications. Rather than focusing on technical prompt engineering, this program centers on leadership decision-making, risk awareness, productivity acceleration, and enterprise adoption strategy. Executives will leave with a practical understanding of how AI can immediately reduce time spent on analysis, communication, and reporting while positioning their organization for responsible, scalable adoption.

Review this course online at <https://www.alta3.com/courses/ai-execs>

Who Should Attend

- C-suite Executives
- Vice Presidents and Directors
- Business Unit Leaders
- Strategy and Innovation Officers

What You'll Learn

- Understand the current AI tool landscape and platform differences.
- Identify high-impact executive productivity use cases.
- Recognize AI risks and governance considerations.
- Develop a practical AI adoption roadmap.

Outline

The AI Landscape in 2026

1. Generative AI Overview
2. Major AI Platforms Compared
3. Enterprise vs Consumer AI ##### Where AI Saves Executives Time
4. High-Impact Executive Use Cases
5. Guided Executive Lab ##### Governance, Risk, and Responsible AI
6. Understanding AI Risks
7. Building Responsible AI Guardrails ##### AI Adoption Roadmap for Leadership
8. Leading AI Transformation
9. Measuring ROI ##### Closing Discussion & Strategic Next Steps
10. Key Takeaways
11. Executive Q&A

Labs

- Guided Executive Lab: Improve a board update
- Guided Executive Lab: Summarize a lengthy proposal
- Guided Executive Lab: Compare two vendor offerings
- Guided Executive Lab: Generate strategic talking points
- Executive Planning Exercise: Outline one short-term AI initiative
- Executive Planning Exercise: Outline one mid-term pilot

Prerequisites

- Familiarity with executive decision-making processes
- Understanding of strategic planning and risk management